



Workbook

<https://startupraw.com>

Create

Short & Long Term Goals Workbook

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I. Goals Overview:

When starting a new business you must consider long term and short term goals in order to be successful.

Important information: It typically takes about six months to a year to start to see any results from the work that you put into building your business. You will have to work hard and set goals. I am telling you this to be real with you. Let this information influence your goals within the first year. It has happened quicker and is possible. Your goals need to be realistic to keep you motivated.

A. Questions

Write out where you want to be in five year.

Write out where you want to be in one year.

How am I going to reach my goals in one year?

How much do I need to accomplish monthly to reach the year?

How much do I need to accomplish weekly to reach my monthly?

How much do I need to accomplish daily to reach my weekly goals?

How am I going to handle obstacles to my goals?

II. Develop Your Goals

In developing your Goals you should follow the smart Principle. Your Goals Should Be:	
S	Simple, but Specific
M	Measurable
A	Attainable
R	Realistic
T	Time lined

What are your **short term** goals for your business?

1 year:

What are your **long term** goals for your business?

5 year:

Write out what needs to be accomplished in order to meet your yearly Goals. Be strategic with your yearly goals. Determine how much you will need to complete each month to meet those yearly goals. Determine how much work needs to be accomplished each week to meet the monthly goals. Break down your weekly workload by dividing it up into seven days of work.

Year	Month
Weekly	Daily

WHAT DO YOU NEED TO ACCOMPLISH DAILY TO MEET YOUR WEEKLY GOALS?

III. Obstacles

List the obstacles in your way, and how you plan to overcome them.
 Example: One goal is to set up a YouTube video. Obstacle is that you do not know how to set up the video. What will you do? Solution: I will watch tutorials on how to make a video. I will watch tutorials on how to save and upload the file.

WHAT ARE YOUR OBSTACLES?	WHAT'S YOUR PLAN TO OVERCOME?

Completed Objectives

Week 1

Week 2

Week 3

Week 4
